



## **UK MUSIC VIDEO AWARDS 2021: THE WINNERS**

Dua Lipa, Pa Salieu, Joy Crookes, Little Simz, Celeste and Bicep were among the British artists who were honoured at the UK Music Video Awards 2021, held at The Roundhouse in London this evening, November 4<sup>th</sup>.

Dua, Salieu and Crookes claimed two awards apiece at this year's UKMVAs - the awards show that celebrates the creativity that goes into the making of music videos and music film, both in the UK and beyond. International artists whose videos took prizes at this year's UKMVAs include Lil Nas X, Normani, Megan Thee Stallion, Salvatore Ganacci, Biting Elbows and Duck Sauce.

The 14<sup>th</sup> annual running of the UKMVAs saw the awards ceremony return to The Roundhouse for the first time in two years. With Covid protocols in place for an audience of over 800 music video-making professionals, the show was hosted for the first time by comedian Maisie Adam. Forty awards were handed out to directors, producers and other creatives who work behind the camera to create the music videos that millions enjoy every day on YouTube and elsewhere.

Ukrainian director Tanu Muino became the first female to win the coveted Best Director award at the UKMVAs, for her work on hugely popular videos in the past year for Lil Nas X, Cardi B and Normani ft Cardi B – the latter also winning the award for Best R&B/Soul Video (International).

It was the video for Duck Sauce's Mesmerize, directed by Keith Schofield, which took the big prize of the night. Created by Schofield during lockdown last year, employing basic animation and editing tools to realise his scurrilous vision of a celeb-filled nightclub, the video won Best Dance/Electronic Video (International), and then anointed as Video of the Year at the end of the show.

Among British winners, Dua Lipa video for Love Again, directed by Lope Serrano at CANADA, won Best Pop Video UK, while her longform concert film Studio 2054, directed by Liz Clare, won Best Music Film. Pa Salieu's exceptional visual output over the past year was also recognised with two awards: the music video for My Family, featuring Backroad Gee, directed by Femi Ladi, won Best Hip Hop/Grime/Rap Video UK, and his performance of Frontline for Tonight Show starring Jimmy Fallon, directed by TAWBOX, won Best Live Video.

Joy Crookes's video for Feet Don't Fail Me Now, which celebrates Indian culture in London, won two craft awards on the night, for Best Wardrobe Styling and the UKMVAs' inaugural Best Hair & Makeup award. Bicep's video for Saku, featuring Clara La San, won the Best Visual Effects award, while Little Simz's video for Introvert, won Best Editing in a Video.

Swedish/Bosnian dance producer Salvatore Ganacci won the inaugural Best Performance In A Video prize at the UKMVAs for his hilariously deadpan turn in the video for Step-Grandma, directed by his regular collaborator Vedran Rupic.

Celeste's video for Tonight Tonight, directed by Noah Lee, won Best R&B Soul Video UK, while James Blake's Say What You Will, directed by Bear Damon (and co-starring Finneas) won Best Alternative Video UK. Beabadoobee's Last Day On Earth, directed by Arnaud Bresson, won Best Rock Video UK.

At the climax of the evening, Agile Films's Precious Mahaga won the Best Producer award, and Sony Music video commissioner Kat Cattaneo won the Best Commissioner award – both for the first time.

There was also a special presentation of the UKMVAs' Outstanding Achievement Award to Juliette Larthe for her longstanding contribution to UK music videos, as a producer, executive producer and co-founder of Prettybird, the UK and US-based production company. Primal Scream frontman Bobby Gillespie presented the award to Larthe, and a filmed tribute and celebration of her career included messages from actress/director Samantha Morton, supermodel Naomi Campbell, photographer/director Nick Knight, and artists Gilbert & George.

**The winners are:**

**Best Pop Video – UK in association with Cinelab Film & Digital**

*Winner:*

**Dua Lipa – Love Again**

director: Lope Serrano aka CANADA

producers: Karen Saurí, Oscar Romagosa

prod co: CANADA

commissioner: Katie Dolan for Warner Records

**Best R&B / Soul Video – UK**

*Winner:*

**Celeste – Tonight Tonight**

director: Noah Lee

producers: Kate Brady, Suzan Mustafa

prod co: Riff Raff Films

commissioner: Marco Grey for Polydor Records

**Best Dance / Electronic Video – UK**

*Winner:*

**Hot Chip, Jarvis Cocker – Straight To The Morning**

director: RÉALITÉ

producer: Karen Saurí

prod co: CANADA

commissioner: John Moule for Domino Recording Co

**Best Rock Video – UK**

*Winner:*

**Beabadoobee – Last Day On Earth**

director: Arnaud Bresson

producer: Théo Gall

prod co: DIVISION

commissioner: Chris Melian for Dirty Hit Records

**Best Alternative Video – UK**

*Winner:*

**James Blake – Say What You Will**

director: Bear Damen

producer: Salim El Arja

prod co: Couscous

commissioner: Semera Khan for Polydor Records

**Best Hip Hop / Grime / Rap Video – UK**

*Winner:*

**Pa Salieu ft Backroad Gee – My Family**

director: Femi Ladi

producer: Mathias Gilay

prod co: Untold Studios

commissioner: Oksi Odedina for Warner Records

**Best Pop Video – International**

*Winner:*

**Lil Nas X ft Jack Harlow – Industry Baby**

director: Christian Breslauer

producers: Andrew Leries, Luga Podesta, Saul Levitz, Brandon Bonfiglio

prod co: London Alley

commissioner: Saul Levitz for Columbia Records

**Best R&B / Soul Video – International**

*Winner:*

**Normani x Cardi B – Wild Side**

director: Tanu Muino

producer: Jack Winter

prod co: UnderWonder Content

commissioners: Camille Yorrick & Chris Clavadetscher for RCA Records

**Best Dance / Electronic Video – International**

*Winner:*

**Duck Sauce – Mesmerize**

director: Keith Schofield

repped by Caviar

commissioner: Katy Eggleton for Duck Sauce

**Best Rock Video – International**

*Winner:*

**Biting Elbows – Boy Is Dead**

director: Ilya Naishuller

prod co: Versus Pictures

commissioner: MTS

**Best Alternative Video – International**

*Winner:*

**Sansara – We Will Become Better**

director: Andzej Gavriss

producers: Egor Solomatin, Mikhail Marizov, Evgeny Primachenko, Andrei Gubaidullin, Alexandra Galius

prod co: Daddy's Film

commissioner: Egor Solomatin for Nepokoi

**Best Hip Hop / Grime / Rap Video – International**

*Winner:*

**Megan Thee Stallion – Thot Shit**

director: Aube Perrie

exec producer: Boris Labourguigne

producer: Sarah Park & Nick Callais

prod co: Left Productions

commissioner: Lucas Prevost for 300 Entertainment

**Best Pop Video – Newcomer**

*Winner:*

**Drew Sycamore – 45 Fahrenheit Girl**

director: Jonatan Egholm Keis

producer: Jonatan Egholm Keis

prod co: New Land

commissioner: Jan-Erik Stig for Warner Music Denmark

**Best R&B / Soul Video – Newcomer**

*Winner:*

**Bamao Yendé & Le Diouck – Marvin Gueye**

director: Vincent Catel

producer: Roman Pichon Herrera & Pierre-Edouard Sigwalt

prod co: Diplomats

commissioner: Max Le Disez for Boukan Records

**Best Dance / Electronic Video – Newcomer**

*Winner:*

**Modeselektor – Mean Friend**

director: Abigail Wilson

producer: Paulien Voorkamp

prod co: Bwgtbld

commissioner: Matthias Klein / C/O Magick for Sony Music

**Best Rock Video – Newcomer**

*Winner:*

**Jeremy Ivey – Someone Else's Problem**

director: Kimberly Stuckwisch

producer: Ian Blair

prod co: Invisible Inc

commissioner: Ryan Marian for Anti Records

**Best Alternative Video – Newcomer**

*Winner:*

**Audiobooks – Lalala It's The Good Life**

director: Rottingdean Bazaar

producer: Rosie Brear

prod co: Blink Productions

commissioner: Danny Mitchell & Jeff Barrett for Heavenly Recordings

**Best Hip Hop / Grime / Rap Video – Newcomer**

*Winner:*

**Homeboy Sandman – Monument**

director: Pavel Buryak

producers: Gretta Wilson, Pavel Buryak  
rod co: Rafesthetic.tv  
commissioner: Angel Del Villar for Mello Music Group

**Best Performance in a Video**

*Winner:*

**Salvatore Ganacci – Step-Grandma**

performer: Salvatore Ganacci  
director: Vedran Rupic  
prod co: Business Club Royale  
record co: Zatara Recordings

**Best Production Design in a Video**

*Winner:*

**DJ Snake & Selena Gomez – Selfish Love**

production designer: Taísa Malouf  
director: Rodrigo Saavedra  
prod co: The Directors Bureau & LANDIA  
record co: Interscope

**Best Wardrobe Styling in a Video in association with i-D**

*Winner:*

**Joy Crookes – Feet Don't Fail Me Now**

stylists: Matthew Josephs (Joy Crookes) Natalie Roar (cast)  
director: Taz Tron Delix  
prod co: COMPULSORY  
record co: Sony Music Entertainment

**Best Hair & Make-Up in a Video in association with Loop Talent**

*Winner:*

**Joy Crookes – Feet Don't Fail Me Now**

stylist: Mata Marielle (MUA), Issac Poleon (Hair)  
director: Taz Tron Delix  
prod co: COMPULSORY  
record co: Sony Music Entertainment

**Best Choreography in a Video**

*Winner:*

**Purple Disco Machine ft Moss Kena & The Knocks – Fireworks**

choreographer: Adam Beta  
director: Greg Barth  
prod co: Common People Films & Rekorder  
record co: Sony Music Entertainment

**Best Cinematography in a Video in association with Panalux**

*Winner:*

**Califato ¾ – Fandangô de carmen porter**

dop: Michal Babinec  
director: Nono Ayuso  
prod co: Landia & Dude Originals  
record co: Breaking Bass Records

**Best Colour Grading in a Video in association with CHEAT**

*winner:*

**Bastille – Distorted Light Beam**

colourist: Alex Gregory

director: Jak Payne

prod co: Blink Productions

record co: Virgin Records

**Best Editing in a Video in association with Homespun**

*Winner:*

**Little Simz – Introvert**

editor: Elise Butt at Trim Editing

director: Salomon Lighthelm

prod co: Prettybird UK

record co: AWAL

record co: Animal 63

**Best Visual Effects in a Video in association with LEAP**

*Winner:*

**Bicep ft Clara La San – Saku**

vfx artist: Alexis Baillia at Firm Studio

director: David Betram

prod co: Diplomats

record co: Ninja Tune

**Best Animation in a Video**

*Winner:*

**L'Impératrice – Hématome**

animators: Roxane Lumeret, Jocelyn Charles, Chloé Farr

director: Roxane Lumeret & Jocelyn Charles

prod co: Studio Remembers

record co: Microqlima

**Best Special Video Project**

*Winner:*

**Topaz Jones – Don't Go Tellin' Your Momma**

directors: rubberband., Topaz Jones

producer: Luigi Rossi

prod co: SMUGGLER

record co: New Funk Academy / Black Canopy

**Best Live Video**

*Winner:*

**Pa Salieu – Frontline (live on Jimmy Fallon)**

director: TAWBOX

producer: Ghandi El-Chamaa

prod co: Film Band

record co: Atlantic Records

**Best Music Film in association with Anna Valley**

*Winner:*

**Dua Lipa – Studio 2054**

director: Liz Clare

producer: Peter Abbott

prod co: Ceremony London

record co: Warner Records

**Best Commissioner**

*Winner:*

Kat Cattaneo

**Best Agent**

*Winner:*

Sam Davey (OB Management)

**Best Producer in association with WPA UK**

*Winner:*

Precious Mahaga

**Best Production Company**

*Winner:*

CANADA

**Best Post Production Company in association with Studio RM**

*Winner:*

Electric Theatre Collective

**Best New Director in association with Time Based Arts**

*Winner:*

Aube Perrie

**Best Director in association with Electric Theatre Collective**

*Winner:*

Tanu Muino

**The Outstanding Achievement Award**

*Recipient:*

Juliette Larthe

**Video of the Year**

*Winner:*

**Duck Sauce – Mesmerize**

director: Keith Schofield

repped by Caviar

commissioner: Katy Eggleton for Duck Sauce